



[Click to view this email in a browser](#)



Learn to Earn[®]
Est 1989 A hand up not a hand out

News Update

October 2017

October 2017

Learn to Earn News Update

Director's Note

Identity

As a staff we have been exploring the theme of identity – our own identity, ascribed by God and described by others, our organisation's identity and that of our city. It has been a significant journey. For many identity has been that which others choose to use to describe us/prescribe to us through our doing, or their expectations/ perceptions. Having spent 22 years with LtE, for many I do not have an identity outside the organisation, to the point that it is all people can speak to me about. Even though it is my place of convergence it ultimately is only what I do and not who I am.

The **choice** is
ours and the
responsibility too

Identity for a large majority our staff (and our country) is a major issue given our history. Apartheid classified people, determined people's future, restricted social engagements, limited opportunities and left people with unrealised potential to the detriment of us all. Not to mention those who were separated from their roots and families through slavery, migrant labour practices and being in exile because of their political perspective.

As I write this, I struggle with my own emotions in this regard. I have to, with great difficulty, accept that, that which has gone by and that I cannot change it, but that which the future holds I can, through my actions, my life commitment, and example. All the while looking to influence and change what I can, ensuring that my children and others under my influence learn the lessons of the past and to never allow our history to be repeated or such policies to ever ever ever exist again and to do what I can to change the legacy of such that still exists in our society – mainly in the hearts of people.

'What counts in life is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead.' Nelson Mandela at the 90th birthday celebration of Walter Sisulu, Walter Sisulu Hall, Johannesburg, 18 May 2002

The choice is ours and the responsibility too - join me and let us be 'counted' as being the difference and significance.

Roché van Wyk ~ Director

Learn to Earn Jazz Evening Event

Join Learn to Earn on Friday 3 November 2017 as we Pause for a Cause at the beautiful Constantia Glen.

Come and unwind as we chill on the lawns, listen to jazz classics and enjoy lamb on the spit

When ~ Friday 3 November 2017

Time ~ 6.00 for 6.30 pm

Venue ~ Manfred's Legacy, [Constantia Glen](#), Constantia Main Road (just before Constantia Nek)

Cost ~ R350/person (includes meal, a donations bar will be available)

To book your place at this fundraising event please contact us on info@learntoearn.org.za or 021 671 2230.



Get your tickets for Pause for a Cause ~
Constantia Glen 3 November 2017

Zakhele Manufacturing & Design

In the last 4 months [Zakhele](#) has proudly placed four machinists into full time employment. We've gained a number of new customers: Tekano, AWIEF, Remax and USB's marketing department. More importantly, our regular customers have returned for more orders, proving their satisfaction with the products they've received. We were invited to be part of the AWIEF conference (Africa Women Innovation & Entrepreneurship Forum) held here in Cape Town. It was a very encouraging conference and a great networking opportunity for the Zakhele team.



Products made for Mama Afrika Spiritwork, a long standing customer who exports to Europe & North America.

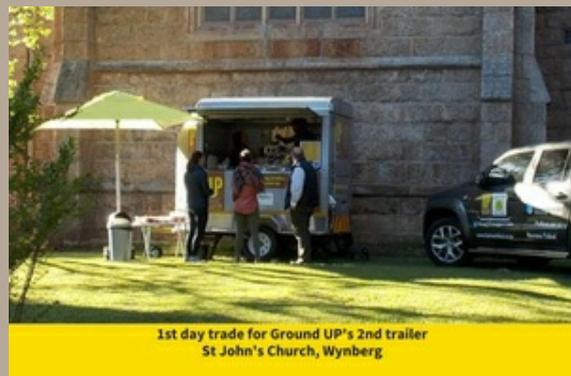
During the winter months we ran a "Winter Warmers with Purpose" campaign where we sold fleece beanies, scarves and blankets. We encouraged our customers to buy the items and donate them to a child in need, with the result of over 300 items being donated. Thank you to all our supporters for giving us and our school children a hand up, not a hand out. We are humbled by your generosity.

Marlon Assur – Zakhele Manufacturing & Design Manager

Ground UP

It has been a relatively slow period in terms of numbers trained through the [Ground UP Academy](#), as our Barista trainer resigned to pursue further career opportunities with Rosetta Roastery. On a positive note, one of our 2017 top graduates also found full time employment at this speciality coffee outlet. We recently appointed Imile de Villiers as the new trainer for the Barista Academy with training resuming this week.

[Ground UP Business](#) employed its first full time staff member, Brent Goch, who joined us in June as project manager.



1st day trade for Ground UP's 2nd trailer
St John's Church, Wynberg

With the second Ground UP trailer starting to trade on 9 October at St John's Church Wynberg, our dynamic barista duo of Zolani Mayile and Vuyisile Tsolekile have been split, with each now operating a coffee trailer. They have also completed LiE's Business Skills course, in addition to the regular hands-on mentorship that they receive. Along with weekly trade, they provide coffee services at various schools' weekend events, including an interschool derby - which sold nearly 100 cups of coffee per hour for a good part of the day.

With three more coffee trailers being refurbished, Cape Town will soon have even more satisfied coffee customers!

the feel good Project

Graduate Feedback Time: a Markham Store Manager shared that his tfgP interns' work ethic superseded the high expectations that he has of our graduates.

We also participated in a TFG EXACT interview panel and have seen our graduates impress the area managers and store managers. The interviewers said that the tfgP candidates were the best they have seen from the large group of candidates already interviewed. Khulile Kulu, a Project retail graduate, was interviewed and hired immediately as a Supervisor for a new EXACT store, this after only six months of training with us.



Khulile Kulu, tfgP graduate employed at Exact

Unfortunately, some interns and graduates still struggle to get the basics right after six months of training and this impacts the opportunities that are available to them.

We continue to be very concerned at the level of crime that is impacting the staff and those working at the Khayelitsha store. During the past few months we have been held up and have had several burglaries at this venue.

However, we are excited to announce that we will be opening a new store in Bellville - this means that we can now offer more people opportunities to purchase high-end merchandise at really low prices, while skilling unemployed people with retail skills! We are looking forward to this next chapter in the Project's story.

William Bent ~ tfgP Manager

LtE Hermanus

During the second and third quarters we trained the following courses: Basic Computers, Basic Cashier, [Basic Handyman](#), [Home Management](#) and [Sewing](#). Although placement is slow during the winter season, we placed a number of graduates into employment. Most of the opportunities come about during the internship programme, when students have a chance to show off their skills and impress prospective employers with their good work ethics.



Mandela Day 2017
LtE Hermanus students at the local animal welfare

A Costing and Pricing module was introduced into our Sewing and Basic Handyman courses. The aim is to equip students planning to start their own businesses with a key skill to manage their businesses successfully. The practical nature of training resulted with all participants being able to assess jobs, determine pricing and draw up accurate quotes for the intended work.

Staff and students spent their 67 minutes on Mandela Day at the local animal welfare assisting with repairs and making toys for the animals. Students were elated with the contribution they made and said. *"Why can we not have more days like this, that brings communities together and collectively work for the upliftment of our country?"*

At the end of June we celebrated our mid-year graduation ceremony, with sixty-six students successfully completing their training and receiving certificates which will unlock a doorway to a new life.

Martin Isaacs ~ Hermanus Branch Manager

LtE Khayelitsha

In July, we welcomed two new staff members to the Khayelitsha Campus - Yolanda Malgas as Receptionist and Tarron Williams as our Student Co-ordinator, both are LtE graduates.

Placements of students into the workplace has been going well, particularly with [Sewing Production Line](#) and [Woodwork](#) graduates. A number of our recent [Bake for Profit](#) graduates are growing their business and formalising them through a registration process with the government. They are also collaborating with the [Graphic Design](#) class for logos, pamphlets and business cards.



The Graphic Design class has weekly mentoring sessions with the Stellenbosch University's Visual Communication Design programme, and provides an invaluable opportunity for our students and we are delighted at their growth and development through this partnership.

On Mandela Day, we were visited by the Senior Art Director and Senior Brand Designer from Infestation, a design company, who spent time with our Graphic Design class, while their HR staff spent time with our [Basic Office Skills](#) class, advising them how to prepare and submit CV's online.

We continue to be thankful and privileged to be a part of our students' journeys in changing their lives for good, by giving them with a hand up and not a hand out.

Des Ulster ~ Khayelitsha Branch Manager

Indlala Iphelile ~ Poverty is Over for Novangeli Ncanasa

'My Name is Novangeli Ncanasa and I am age 44. I have been in Hermanus for over 4 years, I came here for a better life. As someone from the Eastern Cape with no experience and only Grade 10, I struggled to get a job but my dream was to work for a big shop.



I used to hear people telling me about Learn to Earn, and how they have helped a lot of people and used to pass this building, thinking it is for people who have Matric - some sort of college - so I didn't think someone like me would be able to study there.

I decided to come in and ask for information about Learn to Earn, I liked the phrases used in the explanation - second chances, a place of hope. I decide to do the [Basic Computer](#) course as I wanted to do the [Cashier course](#). I was the only older person in my class and the students called me Mama. I enjoyed myself at Learn to Earn, Learn to Earn made my heavy load lighter.

Today I am working for a big store I dreamed of working for! The financial security makes me sleep at night, I can now give my kids what they want and I am forever thankful to Learn to Earn. My kids can proudly say when they see an advert on TV – that's my mother's shop.

I am Novangeli Ncanasa, Sales Assistant at Woolworths and a proud Christian Woman. Learn to Earn is a place of second chances, a place of hope, I am a testimony of that.'

Are you INSPIRED by what you have been reading?

Please share the Learn to Earn story with your social circles and areas of influence. We have a number of ways

of supporting the work of Learn to Earn, ranging from:

- sharing and commenting on our Learn to Earn [Facebook](#) & [Instagram](#) accounts, Ground UP [Facebook](#) & [Instagram](#)
- registering Learn to Earn as a beneficiary on your [MySchool MyRewards](#) card to
- engaging with your employers CSI programme and sharing with them about [Learn to Earn](#) or
- [donating](#) to Learn to Earn.

Partner with us in [eradicating unemployment](#) and other legacies of injustice, though developing unemployed people via a hand up not a hand out.



Learn to Earn on Social Media

www.learntoearn.org.za
info@learntoearn.org.za

Facebook

[Learn to Earn South Africa](#)
[Ground UP Academy & Cafés](#)
[Learn to Earn Business Resource Centre](#)

Instagram

[Learn to Earn SA on Instagram](#)
[Ground UP SA on Instagram](#)

YouTube

[Learn to Earn South Africa](#)
[Ground UP Academy & Cafe's South Africa](#)

[Learn to Earn on LinkedIn](#)

Banking Details

Bank: ABSA
Name: Learn to Earn
Type of Account: Current
Account Number: 450151424
Bank Code: 631 509

BEE & Enterprise Development

If you would like to join LtE in making an impact on unemployment in our country in 2017 please consider donating to the work that we do either via an [online donation](#) or directly into our bank account.

LtE is well positioned to assist your company in [achieving your desired BEE points](#). Do contact us if you have requirements in the areas of skills development, ownership, enterprise development and procurement along with social economic

MySchool MyVillage MyPlanet

We are a registered MySchool MyVillage MyPlanet rewards programme beneficiary, so if you do not have a My School Card or your children have finished at your chosen school, why not [convert your rewards beneficiary to Learn to Earn](#) and also get [others to join](#) and through this support LtE at no cost to you.

Send a Virtual Letter - Stamps for Good

Learn to Earn is one of the ten beneficiaries of M&C Saatchi Abel's new initiative – Stamps for Good.

Every day billions of emails are sent around the world– to share information, set up a meeting, send a personal message, now there is an opportunity to turn every email sent into a way to make a difference - Stamps for Good – a virtual stamp. Visit the [Stamps for Good](#) website for more info.

Stamps For Good - a little rectangle with a big purpose.

Contact Details

Claremont Office
Tel: 021 671 2230 Fax: 021 671 0773
Email: info@learntoearn.org.za

Hermanus Branch
Tel: 028 313 0564 Fax: 028 312 4265
Email: hermlte@learntoearn.org.za

Khayelitsha Branch
Tel: 021 361 5972 Fax: 021 361 5957
Email: khayelte@learntoearn.org.za

Postal Address
PO Box 18123, Wynberg 7824 South Africa

development.

N.P.O. Number: 005-073

P.B.O. Number: 18/11/13/3455

Learn to Earn Trust: IT 001352/2016(C)

V.A.T. Registration Number: 4210 172 468

Learn to Earn[®]
Est 1989



A hand up not a hand out

Vision ~ to eradicate unemployment and other legacies of injustice in South Africa and Africa

Mission ~ Learn to Earn seeks to develop people, especially unemployed people, socially, economically, emotionally and spiritually.

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: [Unsubscribe](#)

Learn to Earn
79 Belvedere Road
Claremont
Cape Town, 7945
South Africa

[Read](#) the VerticalResponse marketing policy.

**vertical
response**
A DELUXE COMPANY
Free Email Marketing >>