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December 2016

Campus and Department Updates

Riding the wave or being pounded by the wave

Every surfer or body boarder will tell you that there are basically four outcomes when catching a wave, a successful ride into shore, a partial ride then the wave fades or dumps you or the wave that moves too fast and leaves you behind. Irrespective of the outcome, the underlying basic instinct of avoiding drowning, followed by the ultimate search of excitement, adrenaline rush and the achievement of harnessing an energy you have no control over but can only tap into momentarily.

The year 2016 has been a year of waves. It will go down in [Learn to Earn's history](#) as one of the most difficult, not because other years have not had their fair share of challenges, but because of the nature of the challenges. The financial situation resulted in a long term strategy of cost cutting that, unfortunately, involved retrenchments for the first time ever in 27 years. We have also been victims of unprecedented levels of crime this year with 11 incidents of burglaries and armed robberies.

However, irrespective of the waves we have caught we have witnessed many lives changed in amazing ways not just [economically but holistically](#), as captured in our mission statement. We have also seen our 1st Thundafund initiative raise double the set target – amazing, thank you!!!!

All of this has just cemented our resolve and mandate to continue to partner with the unemployed, creating opportunities and sharing in their life changing journeys, irrespective of our context, circumstance or the community we may find ourselves – that is our commitment and calling to render our services to any unemployed person as long as we are able to do so.

So thank you to all our staff, volunteers, prayer warriors and donors for standing with us through a very difficult year. The Psalmist reminds us God is sovereign over all circumstances, even powerful thundering pounding waves.

May God bless you, for He certainly has done so for us. May you have a wonderful time with family and friends this Christmas and may 2017 be a great year – the best yet.

Roché van Wyk ~ LtE Director

Hermanus Campus

One of the modules in the LtE [Life Skills programme](#) is geared to teach the importance of caring for the community, and the Hermanus students certainly lived out what they had been taught in the last quarter of 2016!

The [Handyman students](#) completed repairs at crèche's in Mount Pleasant and Zwelihle, while the [Sewing students](#) opted to apply their cleaning skills at the Lombardi Senior Centre. The [Cater Care](#) learners helped at the local Recycle Swop Shop where children exchange recycling material for food and toys. They weighed material, prepared sandwiches and assisted the children to exchange tokens.



This was a wonderful opportunity for the students to apply their skills learnt at Learn to Earn and some have decided to continue volunteering and helping. It is always heart-warming to see how this programme changes the perception of our learners towards their communities.

Martin Isaacs ~ Branch Manager

Khayelitsha Campus

2016 has been a busy year for LtE Khayelitsha with 29 [courses taking place](#) as well as numerous visits from USA field research groups looking at our model of [social enterprise and social innovation](#). For many of our students a highlight are the excursions to industries and businesses relating to their courses, these have included Amazon, Cani Rusks and Perfect Places.



We have also started with the implementation of Poverty Stoplight, an approach that helps people progress out of poverty by empowering them to understand and map their own choices. We now have 3 of our Khayelitsha staff members trained as counsellors.

The [Graphic Design course](#) recently held an [exhibition of their work](#) at the Iziko National Gallery Annexe and the students were thrilled to see their work on the gallery walls. Photos of the Exhibition can be found on our [Facebook page](#).

Des Ulster ~ Branch Manager

Enterprise Development

Zayno Sampson, of Zayno's Catering, recently celebrated his 1st year on [LtE's E3 programme](#), running the LtE Coffee Shop and his business from the Hermanus campus.

Established in 2013, from his home in Hawston when he started making pizzas and pasta, Zayno has gained much catering and hospitality experience through extensive work in the industry. He worked nights at Fabio's Ristorante, while successfully completing the Learn to Earn Catercare course in 2011. After graduating he worked as a Sous Chef at Heaven, unfortunately the restaurant closed down, but in those months he gained experience in fine dining and the pressure of working in a fast flowing kitchen.



We also say goodbye to Ntombie Macanda, who has completed her 3 years on the programme. We wish you well Ntombie!

Gen Kruger ~ Enterprise Development Facilitator

Learn to Earn Association

The final quarter of this year has been a fruitful period for [Learn to Earn Associates](#). The SOZO Foundation graduated its 1st group of 60 students from their Youth Café, (Barista, Graphic Design, Technical and Basic Business Skills courses). The Message Trust SA friends and supporters conquered their annual "Three Peaks"

Fundraising Challenge. Both Fisantekraal Centre for Development and GetOn Skills Development are gearing up to host their graduation ceremonies in December, with GetOn also celebrating their 10 year anniversary.



When we reflect on the input required to impact those we collectively serve through the Association, it is often hard to quantify, so we will leave it up to 25-year-old Urafoan Walters, to share his life change: *"I found this experience amazing. In my life, going to school, trying to do more studies... I never completed anything [successfully], and this is the first time I actually completed something!"* Urafoan graduated from the SOZO Youth Café and will be working as Barista in Muizenberg.

Lloyd Williams ~ Training, Association and External Training Manager

The Business Resource Centre

The [BRC](#) has employed 16 fulltime sewing machinists this year, most of whom joined after successfully completing the LfE Production Line course or from the tfgP Repair Centre. Half of our machinists will have completed their 12 month work experience with us by the end of January 2017.



One of these is Zimbini Sotyingwa, who was interviewed by an international couture house opening a branch in Cape Town, for a possible job opportunity in 2017. We look forward to seeing her thrive in the fashion industry.

We end-off 2016 with our beautiful [Summer Picnic with Purpose collection](#). During the last 2 months we have manufactured over 600 picnic blankets and cooler bags, with their vibrant and energetic colours they are perfect for the summer season.

Charissa Hey ~ Product Development

the feel good Project

This year has been very eventful and not without its challenges!

[Our stores](#) have experienced fantastic sales and the team has pulled out all the stops to ensure that our merchandising and pricing are correct. We have had some student set-backs, which resulted in a 35% drop out rate in the last group of trainees. In addition we had another armed robbery and burglary, but none of these have caused the team to loose perspective as we push ahead towards impacting lives for good.



Despite the student set-backs, internship reports show that our graduates are doing exceptionally well in the market place and most have been offered further employment opportunities with placement partners.

We recently participated in the SAB Foundation Social Innovation Awards and were awarded R150K as one of South Africa's top social innovations (in the top 3%). The award recognised the Project for its impact, viability, and self-sustainability. *[Well done to tfgP team! ~ ED]*

William Bent ~ tfgP Project Manager

Ground Up ~ Hope in Every Cup

September 2016 marked 'the 1st birthday' of [Ground UP](#) Mobile trailer's arrival at Rondebosch Boys High School – where it has been trading up a storm every school day and during many weekend sports events. Other recent trading events include the Volunteer Wildfire Services Open Day event and numerous water polo events. The trailer and our baristas, have certainly grown in popularity – with some of our regular customers

advertising it as 'the best coffee in CT' to other parents and passers-by!

During November, [Ground UP](#) ran a crowdfunding campaign, raising funds to equip a second trailer with necessary coffee equipment. We are pleased to report that double the R75 000 goal was raised, allowing us to replicate the RBHS set up for another two entrepreneurs in new spaces. Further equipment and refurbishment funding will be required in 2017 as Ground UP was recently donated 5 promotional trailers by an international business.



Aleks Jablonska ~ Resource & Partnership Development

Ground UP now provides accredited Specialty Coffee Association of Europe training

Ground UP Barista Academy partnered with the [Speciality Coffee Association of Europe](#), with our Barista trainer completing the certified training of the various SCAE coffee modules. Being able to offer internationally recognised, accredited training will allow our corporate partners to improve the typically challenging Skills Development aspect of their [BBBEE score card](#).

Going forward, Ground UP Business falls under the newly registered Learn to Earn Development Enterprises (Pty) Ltd, Level 1 BBBEE Company.

Learn to Earn on Social Media

www.learntoearn.org.za
info@learntoearn.org.za

Facebook

[Learn to Earn South Africa](#)
[Ground UP Academy & Cafés](#)
[Learn to Earn Business Resource Centre](#)

Instagram

[Learn to Earn SA on Instagram](#)
[Ground UP SA on Instagram](#)

YouTube

[Learn to Earn South Africa](#)
[Ground UP Academy & Cafe's South Africa](#)

[Learn to Earn on LinkedIn](#)

Banking Details

Bank: ABSA
Name: Learn to Earn
Type of Account: Current
Account Number: 450151424
Bank Code: 631 509

BEE & Enterprise Development

If you would like to join LtE in making an impact on unemployment in our country in 2017 please consider donating to the work that we do either via an [online donation](#) or directly into our bank account.

MySchool MyVillage MyPlanet

Recently we registered with the MySchool MyVillage MyPlanet rewards programme, so if you do not have a My School Card or your children have finished at your chosen school, why not [convert your rewards beneficiary to Learn to Earn](#) and also get [others to join](#) and through this support LtE at no cost to you.

Stamps for Good

Learn to Earn is one of the ten beneficiaries of M&C Saatchi Abel's new initiative – Stamps for Good.

Every day billions of emails are sent around the world– to share information, set up a meeting, send a personal message, now there is an opportunity to turn every email sent into a way to make a difference - Stamps for Good – a virtual stamp. Visit the [Stamps for Good](#) website for more info.

Stamps For Good - a little rectangle with a big purpose.

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Khayelitsha Branch

LtE is well positioned to assist your company in [achieving your desired BEE points](#). Do contact us if you have requirements in the areas of skills development, ownership, enterprise development and procurement along with social economic development.

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Learn to Earn[®]
Est 1989



A hand up not a hand out

Vision ~ to eradicate unemployment and other legacies of injustice in South Africa and Africa

Mission ~ Learn to Earn seeks to develop people, especially unemployed people, socially, economically, emotionally and spiritually.

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