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February 2017

## Campus and Department Updates

### 2017

Our campuses are full again of people wanting to change their lives in a significant way. Our courses for the year are well underway after campus based pre-orientation days with our new trainees. Topics discussed ranged from 'Who am I?', 'Goals and Dreams' and 'Goal Setting' to water saving tips from the Overberg Municipality.

#### Indlala Iphelile - Poverty is Over

Bukiwe Tshone, is a LtE [Bake for Profit](#) graduate from 2014 who has changed her life in a significant way.

Before completing the course Bukiwe had recently become a widow, one of the big impacts of this was the loss of income and thus very difficult financial circumstances she and her family now found themselves in. While at LtE the empathy, kindness and support she experienced from the various trainers impacted her. The time spent on campus became a significant part of her healing process



After graduating Bukiwe was able to find a job with her new skills, she was also able to bake and sell her products in her community. This new income meant that she is able to support her family and save money. To date she has been able to complete the building work on her house, (this had been put on-hold due to lack finances a few years previously).

3 years later and she has built up a long client list with many repeat customers enjoying her baked items. Bukiwe, is now a well-known business woman in her community, and has a strong sustainable business.

Her most recent accomplishment was to pass her driver's licence. Until now she has been using public transport to do her bulk shopping and then selling her baked products by walking to her clients. This has a huge impact on her business, as it takes away valuable product sales time. Now that she has passed her driver's license, she is saving for a car to run her business more effectively.

Bukiwe has not just used this opportunity to better her own life, but has also guided others in her family and community to Learn to Earn, to come and complete the Bake for Profit course, and thus better their lives as well.

*'I believe that God has led my path to Learn to Earn, and will always appreciate this blessing, as these skills have given me a better life.'*

Yolanda Hendricks ~ Bake for Profit Trainer

## Tax Year End - your chance to have your say!!

The end of February is almost here! This means that...  
...the last day of February is the end of the South African 2016/17 Tax Season.

As a registered tax payer, you (or your company) are able to reduce your tax liability by donating up to 10% of your taxable income before the end of the month. An example of how this works: a tax payer earning R20 000 per month, who donates R2 000 to a qualifying charitable organisation, does so at a net cost of R1 500. In other words, the charitable institution gains R2 000 while the tax payer gets a tax rebate of R500 from SARS.



[Learn to Earn \(LtE\)](#) is a registered non-for-profit, public benefit organization which means that donations can be claimed as a qualifying deduction on your 2017 income tax return. For [corporate donors](#) – Support of LtE ensures points on your B-BBEE scorecard for both Socio Economic Development and Enterprise Development categories.

For more information on [donating to Learn to Earn](#), please visit the website or email us on [donordev@learntoearn.org.za](mailto:donordev@learntoearn.org.za). Please forward your proof of payment and specify Section 18A tax certificate and/or B-BBEE requirements (NB: funds will need to be transferred before the end of month to qualify for the 2016/2017 tax period).

Don't complain about wasted tax revenue by government. Act NOW and you can have some say!

*Aleks Jablonska ~ Resource and Partnership Development*

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## Global Golf Challenge

Learn to Earn is the beneficiary for the [Global Golf Challenge](#) Charity Invitational which takes place at the Hermanus Golf Club from 24–26 February. 10 professional women golfers from the Southern Hemisphere will compete against their Northern Hemisphere counterparts for honours, but mostly, for the opportunity to raise awareness and funds for Learn to Earn's various programmes. Find out more about this world-first event - [the Global Golf Challenge](#).



All monies raised from this campaign will help us skill unemployed people, especially women, with the [market related skills](#) needed to receive [a hand-up - not a hand-out](#), and restore their dignity by giving them the ability to earn an income and improve their and their families lives.

Help us raise funds to up-skill local communities by [supporting the Birdies 2 Earn Initiative](#)

If you are in Hermanus from 24-26 February, please drop in at the Hermanus Golf Club to watch these professional women as they 'tee-up for a hand-up'.

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## Thundafund Report Back

In October/November last year LtE ran a Crowdfunding campaign on the Thundafund platform to raise R75 000 to fund a two-group Commercial Espresso machine & automatic dosing heavy duty grinder.

We are excited to announce that campaign was a success! With days to go we made the target, and even better news, we had a matching giver, which allowed us to purchase a second machine and grinder.

Thank you to all who supported the campaign – by partnering with the unemployed, we change lives from [Ground UP](#).



## The Justice Conference

What if Christians truly lived out the message of Jesus and transformed their communities through their love and the practice of authentic justice?

Founded in the USA in 2010, The Justice Conference's driving value has always been what is called the theology of justice, that an understanding of God should compel love for others and engagement in justice. It is a movement designed to Educate and Equip people to follow Jesus in living justly. The Conference highlights specific and relevant justice issues while providing onramps for leaders to do something with that knowledge. It seeks to support an audience of faith-based leaders to come to the realization that justice isn't a mission. Justice is a theological imperative – a way of doing life.

The Cape Town Conference takes place 17-18 March at His People, N1 City. For [more info](#), including [speakers](#) and [schedule](#) etc and for [ticket sales/registration](#).

If you are attending the Conference, Ground UP will be there to serve you a cup of hope.



## Learn to Earn on Social Media

[www.learntoearn.org.za](http://www.learntoearn.org.za)  
[info@learntoearn.org.za](mailto:info@learntoearn.org.za)

### Facebook

[Learn to Earn South Africa](#)  
[Ground UP Academy & Cafés](#)  
[Learn to Earn Business Resource Centre](#)

### Instagram

[Learn to Earn SA on Instagram](#)  
[Ground UP SA on Instagram](#)

### YouTube

[Learn to Earn South Africa](#)  
[Ground UP Academy & Cafe's South Africa](#)

[Learn to Earn on LinkedIn](#)

## Banking Details

Bank: ABSA  
Name: Learn to Earn  
Type of Account: Current  
Account Number: 450151424

## MySchool MyVillage MyPlanet

Recently we registered with the MySchool MyVillage MyPlanet rewards programme, so if you do not have a My School Card or your children have finished at your chosen school, why not [convert your rewards beneficiary to Learn to Earn](#) and also get [others to join](#) and through this support LtE at no cost to you.

## Stamps for Good

Learn to Earn is one of the ten beneficiaries of M&C Saatchi Abel's new initiative – Stamps for Good.

Every day billions of emails are sent around the world– to share information, set up a meeting, send a personal message, now there is an opportunity to turn every email sent into a way to make a difference - Stamps for Good – a virtual stamp. Visit the [Stamps for Good](#) website for more info.

Stamps For Good - a little rectangle with a big purpose.

## Contact Details

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### **BEE & Enterprise Development**

If you would like to join LtE in making an impact on unemployment in our country in 2017 please consider donating to the work that we do either via an [online donation](#) or directly into our bank account.

LtE is well positioned to assist your company in [achieving your desired BEE points](#). Do contact us if you have requirements in the areas of skills development, ownership, enterprise development and procurement along with social economic development.

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**Learn to Earn**<sup>®</sup>  
Est 1989



**A hand up not a hand out**

Vision ~ to eradicate unemployment and other legacies of injustice in South Africa and Africa

Mission ~ Learn to Earn seeks to develop people, especially unemployed people, socially, economically, emotionally and spiritually.

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