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May 2017

## Learn to Earn News Update

### Director's Note

The diminishing water resources in the Cape due to the drought has brought a lot of things into perspective for me.

The drought reminds me of our vulnerability in relation to our natural resources which is often dampened by urban living and convenience shopping. It is a good reminder of excesses in our lives through restrictions imposed and water saving strategies. It has revealed how selfish some can still be in the quest for self and self-preservation but on the other hand how creative others can be in trying to find solutions for long term sustainable use of our water resources.

The consequences of the drought are not just a reduction in available water and restricted use but many industries have shed jobs and the societal impact is vast and largely not recognized. The media is focused on usage and contraventions of restrictions but little has been written about the human impact and job losses.

Ultimately it has reminded me of my humanity, my frailty and my reliance on God for His provision. It is a fresh reminder of how we use and apply our resources - material, skills and education.

Are we focused on self-preservation or are we seeking to be partners for a better future in our daily approach to life and living? Are we focused on development for common good or on defense of our own lifestyles.

*Roché van Wyk ~ LtE Director*

### Hermanus Campus News

The first group of [Basic Cashier](#) students for 2017 successfully completed their two week internship at Checkers with four of the seven being employed as packers and cashiers (the other three will start work as soon as their paperwork has been completed).

The Hermanus staff have built successful relationships with our placement partners over the years by ensuring that a constant stream of well-trained graduates are prepared for work in the Overberg area. Preparing students for these employment opportunities has not been an easy task for the training staff, but through patience and a caring spirit, students are equipped to fill these opportunities.



Many students who complete the [Basic Computer Course](#) register for the Basic Cashiers Course and it is during this initial foundation phase where the ground work is prepared by trainer, Gary Parkins. He ensures that there is a good balance between soft and hard skills, with Basic Numeracy and English forming key

components in training.

It is an exciting experience meeting our graduates at work while shopping in Hermanus and seeing how their lives have changed with the help of Learn to Earn.

*Martin Isaacs ~ Hermanus Branch Manager*

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### Khayelitsha Campus News

The first quarter of 2017 has passed by so quickly! During this time we have run four Basic Computer courses, started with our second [Bake for Profit](#) course, with 19 students having already completed the first course. We recently completed training in the [Basic Office Skills, Sewing](#) and [Sewing Production Line](#) courses, with the next courses beginning shortly. We are looking forward to June when all those who have been found competent will be graduating.



For most students completing a course is a milestone achievement, as for many, just being able to come to campus every day is a challenge. When speaking to students during the exit sessions, they excitedly and with conviction tell you that they have received so much more than what they had bargained for, with growth and [development](#) on a social, spiritual, economic and emotional level.

Thanks to a specified donation from a UK based trust, our Basic Sewing class received three new industrial sewing machines and two button-hole machines. The Sewing Production Line class received a donation of a much needed air conditioner. The Bake for Profit course has also replaced the domestic oven with an industrial oven. These additions have greatly improved the learning environment of our students.

Another exiting opportunity is that our sewing trainers have been receiving training in Pattern Making from Rose Molteno, a dress designer. We are grateful to Rose for volunteering of her time and sharing her skills with us!

*Des Ulster ~ Khayelitsha Branch Manager*

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### the feel good Project

Over the last four months, life at [The feel good Project](#), has been extremely busy. From a trading perspective we had excellent sales during the final quarter of the financial year – closing the financial year with our best ever trading results!



Student Group 13, completed their training programme at the end of March with 74% progressing on to internships with our placement partners. We are hopeful that they will all be successful and become economically active, self-sustainable positive young contributors to society and our economy. Our current Student Group 14, are doing very well in their first month of training, it is still early days but the ‘new broom mentality’ is clearly at work.

Team tfgP celebrated the year end with a trip around the peninsula, on the Red City Sightseeing bus, an outing, which all agreed was memorable, not so much for the sights and experience but more so because of the growth in team spirit and bond.

The project also celebrates its 8th birthday this year and during our May birthday promotion we will give up to R150 off on selected purchases coupled with loads of freebies, because at the feel good project we believe... Doing good never goes out of fashion!

*William Bent ~ the feel good Project*

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### Zakhele Manufacturing & Design

The beginning of 2017 has brought about numerous changes to [Zakhele Manufacturing & Design](#). Firstly, we changed our name - from the Business Resource Centre - to be able to clearly communicate what we do here at Zakhele and leave room for our department to grow in various directions in the Manufacturing and Design industry.

We are now an accredited [Level 1 BBBEE contributor](#), making it possible for us to assist companies more effectively with their own [BEE scorecard](#) needs.

New [product design](#), research and development allows for a wider range to be offered and we have brought on board more sales representatives to increase our footprint in the industry. Our aim for this year is to have designated sales representatives focusing on specific industries, such as corporate gifts, curio stores, conference markets and school ranges.

We have successfully placed two sewing trainees in permanent employment and another trainee is currently pursuing her own business interests. We wish them well as they take this next step in their lives.

*Marlon Assur ~ Zakhele Production Manager*



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### **Indlala lphelile – Poverty is Over**

From a very young age Thokozile Gaqisa has been taking care of her three younger siblings as her parents were separated and her father worked at sea. In grade 11 she had to drop out of school and started to work at a butchery to support her siblings.

Before she started her course at Learn to Earn, this mother of three, was helping her husband at their fruit and vegetable stand in Khayelitsha. This meant that she has always been financially dependent on her husband, and struggled to support her brothers. She started her own baking business, but it was not very successful, until a friend told her about Learn to Earn.

When she started the LtE [Bake for Profit](#) course she was very nervous, and had little self-confidence. After a few mentoring sessions with her trainer, something 'clicked' and she embraced the opportunity with both hands. She worked very hard, at times struggling a bit with the theory training, but excelled in product sales. Thokozile was the student with top sales for the entire course - all that time on the fruit and vegetable stand paid off!

From the profit that she generated, she has been able to pay for one of her brother's studies at Boland College in Worcester. Thokozile says she would never have been able to provide for his studies if it was not for the knowledge and skills learnt in the Bake for Profit course.



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### **Ground UP Barista Academy & Mobile**

[Ground UP Mobile](#) has had a busy season providing quality coffee at numerous events – ranging from rowing in Elgin and local school sports to music events at Rondebosch Boys High School and the City Hall, where we provided coffee for [Rotary Club of Wynberg](#)'s Last Night of the Proms. The occasion is a fundraiser for the club – and this year Learn to Earn and Ground UP had the honour of being chosen as one of Rotary Club of Wynberg's beneficiary organisations.

[Ground UP Barista Academy](#) is offering training in 2 accredited modules that form part of the [SCAE](#) (Specialty Coffee Association of Europe) Coffee Diploma System (CDS). The modules, Introduction to Coffee (The starting module of the Coffee Diploma System, for those with an interested in coffee or starting on their coffee career) and Barista Skills (Suitable for beginners to gain



an insight into key Barista skills – aimed at those who are new to the coffee industry and focuses on the key skills required to set your grinder, make espresso and foam and texture milk for cappuccinos) are a great base to start a coffee career.

‘The Introduction really whet my appetite to learn more about coffee, and to appreciate the craft behind a good cuppa!’ Gen Kruger, course participant

‘Thanks a lot for giving us the opportunity to learn more about speciality coffee’ Zolani Mayile, course participant

For more info around [BEE Skills Development](#) or email Aleks Jablonska on [donordev@learntoearn.org.za](mailto:donordev@learntoearn.org.za). For more information or to book your place on the next course please contact Tim Porter on 021 671 2230 or [groundupcpt@learntoearn.org.za](mailto:groundupcpt@learntoearn.org.za). Training will take place at the Ground UP Academy Claremont, Cape Town

### Are you INSPIRED by what you have been reading?

Please share the Learn to Earn story with your social circles and areas of influence. We have a number of ways of supporting the work of Learn to Earn, ranging from:

- sharing and commenting on our Learn to Earn [Facebook](#) & [Instagram](#) accounts, Ground UP [Facebook](#) & [Instagram](#)
- registering Learn to Earn as a beneficiary on your [MySchool MyRewards](#) card to
- engaging with your employers CSI programme and sharing with them about [Learn to Earn](#) or
- [donating](#) to Learn to Earn.

Partner with us in [eradicating unemployment](#) and other legacies of injustice, though developing unemployed people via a hand up not a hand out.



### Learn to Earn on Social Media

[www.learntoearn.org.za](http://www.learntoearn.org.za)  
[info@learntoearn.org.za](mailto:info@learntoearn.org.za)

#### Facebook

[Learn to Earn South Africa](#)  
[Ground UP Academy & Cafés](#)  
[Learn to Earn Business Resource Centre](#)

#### Instagram

[Learn to Earn SA on Instagram](#)  
[Ground UP SA on Instagram](#)

#### YouTube

[Learn to Earn South Africa](#)  
[Ground UP Academy & Cafe's South Africa](#)

[Learn to Earn on LinkedIn](#)

### Banking Details

Bank: ABSA  
Name: Learn to Earn

### MySchool MyVillage MyPlanet

We are a registered MySchool MyVillage MyPlanet rewards programme beneficiary, so if you do not have a My School Card or your children have finished at your chosen school, why not [convert your rewards beneficiary to Learn to Earn](#) and also get [others to join](#) and through this support LtE at no cost to you.

### Send a Virtual Letter - Stamps for Good

Learn to Earn is one of the ten beneficiaries of M&C Saatchi Abel's new initiative – Stamps for Good.

Every day billions of emails are sent around the world– to share information, set up a meeting, send a personal message, now there is an opportunity to turn every email sent into a way to make a difference - Stamps for Good – a virtual stamp. Visit the [Stamps for Good](#) website for more info.

Stamps For Good - a little rectangle with a big purpose.

Type of Account: Current  
Account Number: 450151424  
Bank Code: 631 509

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### **BEE & Enterprise Development**

If you would like to join LtE in making an impact on unemployment in our country in 2017 please consider donating to the work that we do either via an [online donation](#) or directly into our bank account.

LtE is well positioned to assist your company in [achieving your desired BEE points](#). Do contact us if you have requirements in the areas of skills development, ownership, enterprise development and procurement along with social economic development.

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N.P.O. Number: 005-073  
P.B.O. Number: 18/11/13/3455  
Learn to Earn Trust: IT 001352/2016(C)  
V.A.T. Registration Number: 4210 172 468

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**Learn to Earn**<sup>®</sup>  
Est 1989



**A hand up not a hand out**

Vision ~ to eradicate unemployment and other legacies of injustice in South Africa and Africa

Mission ~ Learn to Earn seeks to develop people, especially unemployed people, socially, economically, emotionally and spiritually.

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